



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 103347

Schedule Dates 10/16/12-10/29/12
Advertiser Checks and Balances for Economic Growth (9247)
Agency Strategic Media Placement (3256)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE 2928
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 10/15/12
Last Modified 10/16/12
Entered By Ryan Hayes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,520.00
Net Total \$65,280.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$72,000.00
Nov. 2012	2	\$4,800.00
Grand Total:	28	\$76,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	2	:30	5:57A- 7A (EST)	4		X	X	X	X			4	\$1,800.00	\$7,200.00	WBNS-TV (WBNS)	6a News	10/15/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	5:57A- 7A (EST)	5	X	X	X	X	X			5	\$1,800.00	\$9,000.00	WBNS-TV (WBNS)	6a News	10/15/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	5:57A- 7A (EST)	1	X							1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	6a News	10/15/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	2	:30	5P- 6P (EST)	4		X	X	X	X			4	\$3,000.00	\$12,000.00	WBNS-TV (WBNS)	5p News	10/15/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$3,000.00	\$15,000.00	WBNS-TV (WBNS)	5p News	10/15/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	5P- 6P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	5p News	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	2	:30	11P- 11:35P (EST)	3			X	X	X			3	\$3,600.00	\$10,800.00	WBNS-TV (WBNS)	11p News	10/15/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	2	:30	11P- 11:35P (EST)	3		X		X	X			3	\$3,600.00	\$10,800.00	WBNS-TV (WBNS)	11p News	10/15/12
9.0	Normal Line / SPOT	10/21/12-10/28/12	2	:30	10:28A- 11A (EST)	1							X	2	\$3,600.00	\$7,200.00	WBNS-TV (WBNS)	face the nation	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."